



CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160701 Feeny 23rd Anniversary V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	7/7/2016	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Chrysler Town & Country Lease From Just \$269/mo With \$0 Down Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. Must qualify for Chrysler Owner/Lease Loyalty. Must qualify for all incentives and rebates. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 8/1/16.</p> <p>2017 Chrysler Pacifica Lease From Just \$279/mo Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. \$1,595 down. Must qualify for Chrysler Owner/Lease Loyalty. Must qualify for all incentives and rebates. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 8/1/16.</p> <p>2016 Jeep Compass Lease From Just \$169/mo Lease for 36 months 10,000 miles per year for qualified lessees with approved credit. Must qualify for Chrysler Owner/Lease Loyalty. Must qualify for all incentives and rebates. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 8/1/16.</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Summer Clearance Event Logo</p> <p>GFX: 2016 Chrysler Town & Country</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>GFX: 2016 Jeep Compass</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:04) “It’s our 23rd anniversary, which means even more savings for you!”</p> <p><u>Mike Voiceover: (:15)</u> “And Feeny’s anniversary sale gets even better during the Summer Clearance Event!”</p> <p>Drive a new Town & Country from just \$269 a month with \$0 down!</p> <p>Lease the new Chrysler Pacifica from just \$279 a month!</p> <p>Or drive a new Jeep Compass for \$169 a month with \$0 down!</p> <p>Mike On Cam: (:07) “So join us in celebrating 23 years of making car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>

Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160702 Feeny 23rd Anniversary V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	7/7/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Chrysler Town & Country Save Over \$7,500 With approved credit. Must qualify for Chrysler Owner/Lease Loyalty. Must qualify for all incentives and rebates. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 8/1/16.</p> <p>2016 Jeep Cherokee Latitude Save Up To \$7,000 With approved credit. Must qualify for Chrysler Owner/Lease Loyalty. Must qualify for all incentives and rebates. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 8/1/16.</p> <p>Remaining 2015's In Stock Get HUGE Savings Approved credit required for leases. Tax, title & license fees extra. Some restrictions apply. See dealer for details. Offer ends 8/1/16</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Summer Clearance Event Logo</p> <p>GFX: 2016 Chrysler Town & Country</p> <p>GFX: 2016 Jeep Cherokee Latitude</p> <p>GFX: Various 2015 Chrysler, Dodge, Jeep & Ram models</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:04) "Celebrate and save! During Feeny's 23rd Anniversary Sale"</p> <p><u>Mike Voiceover:</u> (:16) "This month, get amazing anniversary savings ON TOP OFF Summer Clearance Event deals!"</p> <p>Save over \$7,500 on a new Chrysler Town & Country!</p> <p>Get a new Jeep Cherokee Latitude and save over \$5,000!</p> <p>Or get HUGE discounts on all remaining 2015's in stock!</p> <p>Mike On Cam: (:05.5) "For 23 Years, Feeny has made car buying fun!"</p> <p>"And saving money is fun, isn't it!"</p>